

Int. Cl.: 14

Prior U.S. Cl.: 27, 28

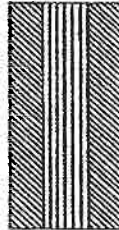
United States Patent and Trademark Office

Reg. No. 1,123,224

Registered July 31, 1979

TRADEMARK

Principal Register



**Gucci Shops, Inc. (New York corporation)
689 5th Ave.
New York, N.Y. 10022**

**For: GOODS MADE OR COATED WITH PRE-
CIOUS METAL—NAMELY, CANDLE HOLDERS,
WATCHES, CUFFLINKS, BRACELETS, PENDANTS,
KEY RINGS, PAPERWEIGHTS, EARRINGS, RINGS,
NECKLACES, ICE BUCKETS, GOBLETS, STYLIZED
ANIMAL CONTAINERS AND LETTER OPENERS—
in CLASS 14 (U.S. CLS. 27 and 28).**

First use August 1967; in commerce August 1967.

**The mark is made of a stripe containing three distinct
bands of color, the colors being green, red, then green.**

Ser. No. 150,483, filed Dec. 1, 1977.

G. E. PENCE, Examiner

Int. Cl.: 25

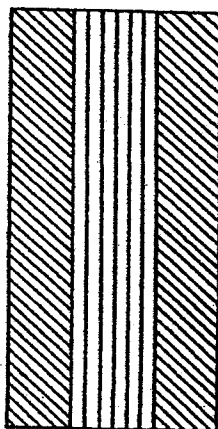
Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,483,526

Registered Apr. 5, 1988

**TRADEMARK
PRINCIPAL REGISTER**



**GUCCI AMERICA, INC. (NEW YORK CORPORATION)
685 5TH AVENUE
NEW YORK, NY 10022, BY CHANGE OF NAME
FROM GUCCI SHOPS, INC. (NEW YORK CORPORATION) NEW YORK, NY 10022**

**FOR: FOOTWEAR, IN CLASS 25 (U.S. CL. 39).
FIRST USE 9-0-1967; IN COMMERCE
9-0-1967.**

**OWNER OF U.S. REG. NOS. 1,122,570, 1,159,775
AND OTHERS.**

**THE MARK IS LINED FOR THE COLORS
RED AND GREEN.**

**THE MARK IS MADE UP OF A STRIPE CONTAINING THREE BANDS OF COLOR, THE
COLORS BEING GREEN, RED THEN GREEN.**

SEC. 2(F).

SER. NO. 562,496, FILED 10-10-1985.

CRAIG K. MORRIS, EXAMINING ATTORNEY

Int. Cl.: 14

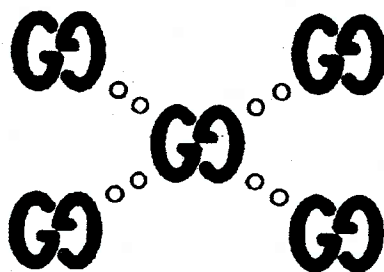
Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,680,237

Registered Jan. 28, 2003

**TRADEMARK
PRINCIPAL REGISTER**



**GUCCI AMERICA, INC. (NEW YORK CORPORATION)
685 FIFTH AVENUE
NEW YORK, NY 10022**

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 8-0-2001; IN COMMERCE 8-0-2001.

OWNER OF U.S. REG. NOS. 1,106,772, 1,236,415 AND OTHERS.

THE MARK CONSISTS OF A REPEATING PATTERN THAT INCLUDES THE LETTERING "GG".

SER. NO. 76-326,177, FILED 10-17-2001.

SCOTT OSCLICK, EXAMINING ATTORNEY

Int. Cl.: 25

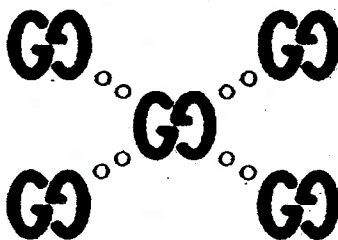
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,072,547

Registered Mar. 28, 2006

**TRADEMARK
PRINCIPAL REGISTER**



**GUCCI AMERICA, INC. (NEW YORK CORPORATION)
685 FIFTH AVENUE
NEW YORK, NY 10022**

**OWNER OF U.S. REG. NOS. 1,106,722, 2,680,237
AND OTHERS.**

**FOR: NECKTIES, SCARVES, BELTS, FOOTWEAR
AND GLOVES, IN CLASS 25 (U.S. CLS. 22 AND 39).**

SER. NO. 76-611,399, FILED 9-15-2004.

FIRST USE 3-0-1966; IN COMMERCE 3-0-1966.

ELISSA GARBER KON, EXAMINING ATTORNEY

Int. CL: 18

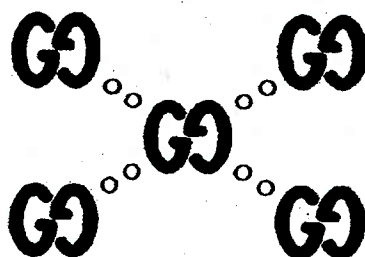
Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 3,072,549

Registered Mar. 28, 2006

**TRADEMARK
PRINCIPAL REGISTER**



GUCCI AMERICA, INC. (NEW YORK CORPORATION)

**685 FIFTH AVENUE
NEW YORK, NY 10022**

**FOR: WALLET, PURSES, HANDBAGS,
SHOULDER BAGS, CLUTCH BAGS, TOTE BAGS,
BUSINESS CARD CASES, CREDIT CARD CASES,
PARTLY AND WHOLLY OF LEATHER, KEY
CASES, COSMETIC CASES SOLD EMPTY, BRIEF-
CASES, ATTACHÉ CASES, VALISES, SUITCASES**

**AND DUFFLES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22
AND 41).**

FIRST USE 3-0-1966; IN COMMERCE 3-0-1966.

**OWNER OF U.S. REG. NOS. 1,106,722, 2,680,237
AND OTHERS.**

SER. NO. 76-611,519, FILED 9-15-2004.

ELISSA GARBER KON, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 3,061,918

United States Patent and Trademark Office

Registered Feb. 28, 2006

**TRADEMARK
PRINCIPAL REGISTER**



GUCCI AMERICA, INC. (NEW YORK CORPORATION)
685 FIFTH AVENUE
NEW YORK, NY 10022

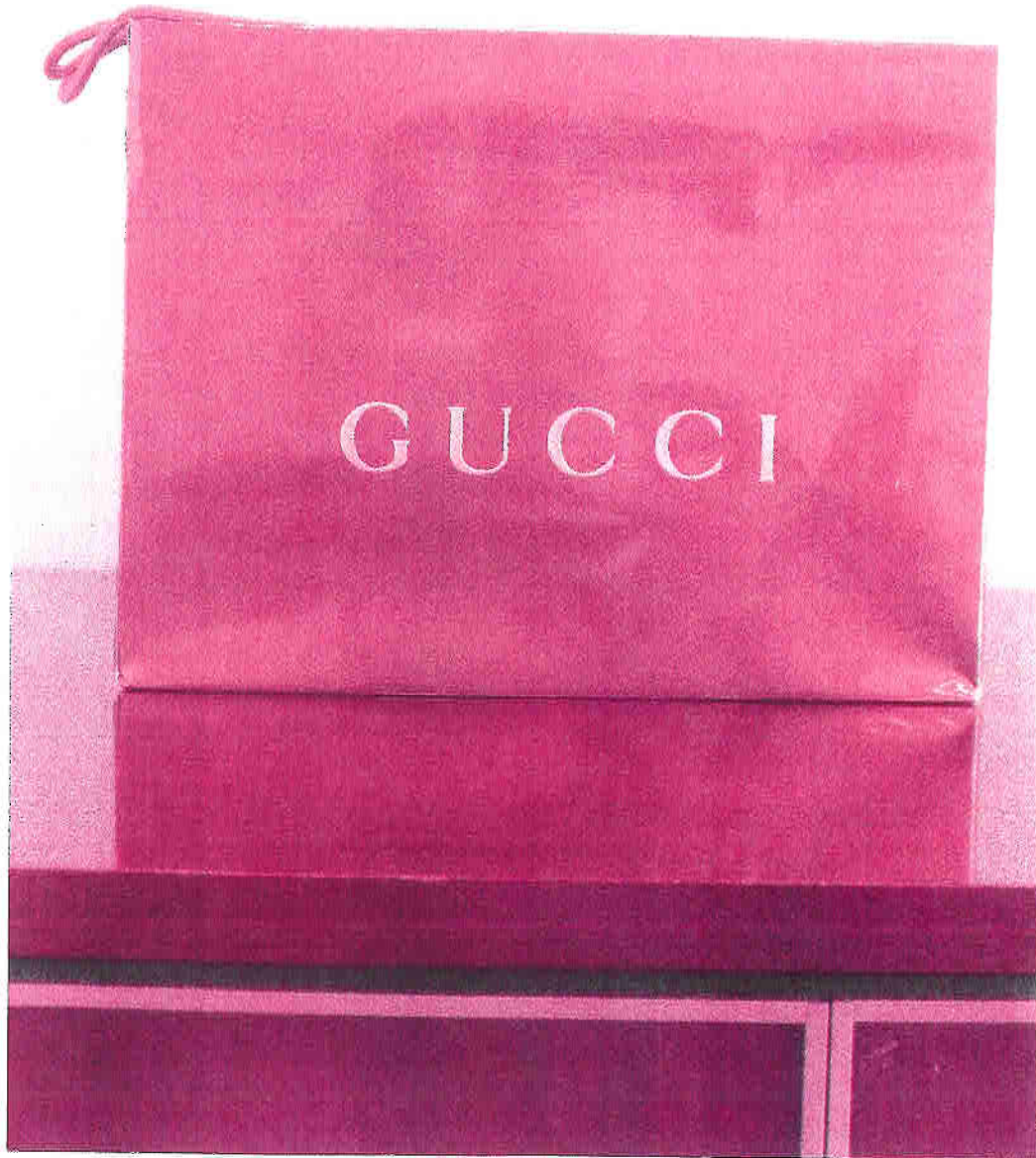
FIRST USE 0-0-1967; IN COMMERCE 0-0-1967.

OWNER OF U.S. REG. NO. 876,292 AND OTHERS.

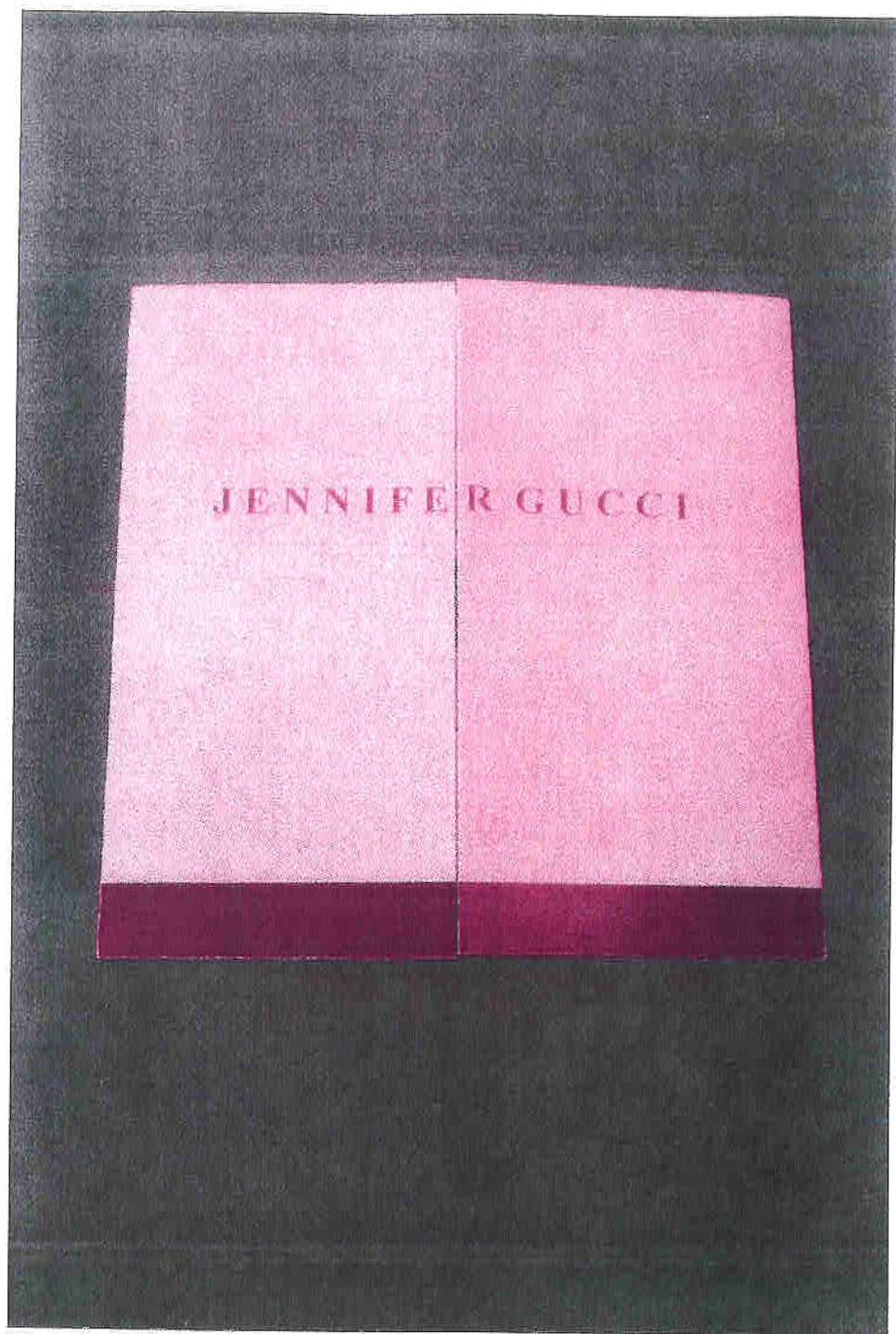
FOR: WALLET, PURSES, HANDBAGS, SHOULDER BAGS, CLUTCH BAGS, TOTE BAGS, DUFFEL BAGS, BUSINESS CARD CASES, CALLING CARD CASES, CREDIT CARD CASES, NAME CARD CASES, KEY CASES AND ATTACHE CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

SER. NO. 76-629,211, FILED 1-28-2005.

TOMAS V. VLCEK, EXAMINING ATTORNEY







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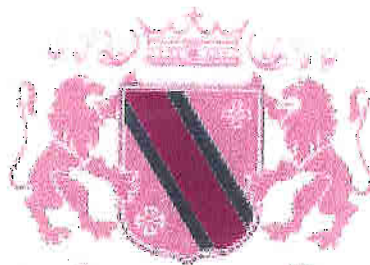
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Veratex Teams with Jennifer Gucci

By Carole Sloan -- Home Textiles Today, 2/10/2007

Panorama City, Calif. — Jennifer Gucci, a former member of the Gucci family renowned for their leather goods and accessories, has signed a licensing agreement with Veratex to produce a home furnishings collection.

"I'm basically starting from scratch, and it will be Englishy in feeling," Gucci explained. "I love the '30s with the clean lines; and I adore flowers, so both elements will be involved," she related. Overall, she noted, the collection will lean toward feminine looks, "but I won't discriminate toward men."

Discussing her home fashions favorites, Gucci said, "My favorite colors are yellows. My house in Marbella, Spain is all in yellow — it's so warm and sunny." In contrast she noted, "My ex-husband — the late Paolo Gucci — loved purple." Polka dots are one of her favorites and "I don't like the super chic and modern."

Gucci, who will be at market this week in the Veratex New York showroom, said that she picked the home arena over apparel "because fashion is flooded now." She added, "I want to do something in the middle [of price points] and things that are easy to put together. I'm a great believer in coordination."

Veratex has the master license for home with the complete textiles segment, including bed, bath, rugs, window, and bath accessories — as the first objective. "Soft home is the primary area "to begin with" said Ed Litwak, Gucci's licensing manager. "We will start talking with furniture companies, and Veratex has the option to develop silverware and dinnerware."

Veratex is developing the bedding, window, rugs, towels, and bath accessories, said Avi Cohen, company ceo. "We also are talking with other textiles companies in specialty areas like pillows, comforters, and down."

Distribution, Cohen said, "will be wide — specialty stores, department stores, big boxes — virtually all retail channels."

While the license is global, "We will design everything here for global distribution," Cohen said. The first collection, Litwak added, "will have a classic look — not wild or specifically young or old in feeling — English with an Italian flair. We will bring in a design specialist for the program." And he added, "It will have a Gucci-esque look with some horse themes."

Veratex expects product to be market-ready three months after this week's market, with fall launches at retail. Price points are expected to be \$199 to \$249 for a queen bed.

Gucci is currently doing the soundtrack for a movie, using her operatic training. There is a TV mini-series in the works on the Gucci empire, Litwak added.

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July 28, 2007

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United States Of America : Veratex presents entire Jennifer Gucci line at LIS
Wednesday, July 4, 2007



Recently for the first time, at annual Licensing International Show (LIS) in New York, Veratex revealed all its Jennifer Gucci home textiles line, in a massive introduction covering more than 500 Stock Keeping Units (SKUs) in bedding, bath, and rugs.

Veratex, famous for integrated anthology of fabric and home textiles, sources its high quality fabrics from within the country and abroad.

Continual evolvement of new designs and fabrications in regular sateen sheets, developed an extensive range of innovative styles comprising chic contemporary patterns, elegant embroidery as well as comfortable casual fashions.

Display of around 15 beds along with synchronized products was one of the most striking affairs at the Veratex showroom.

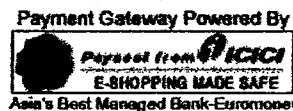
Addressing people, Veratex President Avi Cohen said that Jennifer Gucci fashion bedding are made up of light fabrics that exude a fresh feel with sparing embellishments of a higher level. Fabrications comprise of sateen, cotton duck, jacquard with silk appliqué and embroidery on cotton, damask, are among the rest.



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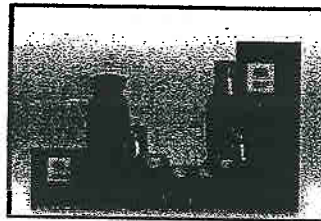
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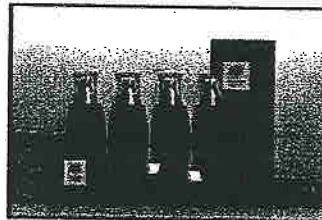
Veratex expands Jennifer Gucci Home

Van Nuys, Calif. – **Veratex** will hold a special market event in its New York showroom featuring its Jennifer Gucci Home Collection during Licensing International in New York, June 19 through 21.



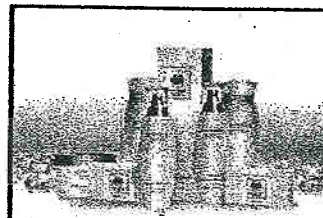
Jennifer Gucci Skin Care

Gucci, a former member of the Italian Gucci family noted for their leather goods and accessories, signed a master license contract with Veratex earlier this year, and introduced some bedding, window coverings, and bath products during market week in February.



Jennifer Gucci skin care line For Men

The program now embraces mattresses with a worldwide license signed with Therapedic, and cosmetics with E. L. Erman, maker of private label spa lines. Negotiations are underway with a basic bedding supplier, a furniture supplier and a shoe manufacturer, said Avi Cohen, Veratex ceo.



Jennifer Gucci bath products

Later, the company will begin work to develop a licensing program in the tabletop segment.

Special Additions

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Cohen said "We will not be showing Jennifer Gucci at the August New York Home Fashions market. Retailers who did not come to the showroom in June will be able to see photographs of the products."

In the home textiles segment, Veratex will feature at least 10 beds as well as product from Therapedic and E. L. Erman. "Cosmetics is a very powerful area," Cohen remarked. The comforter sets will retail between \$199 and \$229. Overall, Cohen observed, "We see European companies as having important potential for global licenses."

The collection is expected to be available at retail by the end of this year, and Peach Direct has already signed on for catalog, Cohen reported.

Exhibit F

EA

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Louisville Bedding to debut Jennifer Gucci line

By Staff -- Home Textiles Today, 7/24/2007 11:44:00 AM

Louisville, Ky. – Louisville Bedding Company (LBC) has entered into an agreement with Jennifer Gucci Home master licensor Veratex to debut a Jennifer Gucci branded line of basic bedding, including bed pillows, utility comforters, mattress pads and pillow protectors.

The complete line will be unveiled in the LBC showroom at 111 West 40th St. during the New York Home Fashions Summer Market to be held August 6–10.

"This is a special, more upscale line for us" said Scott Walters, national merchandise manager, LBC. "We're tailoring this line to the more discriminating consumer that is looking for higher thread counts, premium cottons, natural fill products, and higher end down alternative products."

The collection will comprise 400 thread count sateen, 600 thread count pima cotton sateen stripes, and 800 thread count basketweave jacquard made of Supima cotton. Bed pillows will feature premium down alternative fibers, as well as feather and down options. Coordinating mattress pads, down alternative comforters, and pillow protectors will round out the line.

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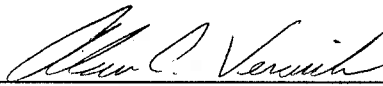
The undersigned hereby certifies that a true and correct copy of the **AMENDED COMPLAINT** was served upon the following by mail, postage prepaid, this 2nd day of October, 2007:

R. Kevin Fisher, Esq.
Fisher & Krekorian
3130 Wilshire Boulevard, Suite 200
Santa Monica, California 90403

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Erman - Dead Sea Company*

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Simone & Roos
3530 Wilshire Boulevard, Suite 1600
Los Angeles, California 90010

*Attorneys for Defendants Jennifer Gucci,
Jenco Designs, LLC, Jennicor, LLC
and Edward Litwak d/b/a Ed Litwak &
Associates*



Alan C. Veronick